Collection management to reduce delinquency in financial institutions in Peru.

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Abstract. A documentary review was carried out on the production of scientific papers related to the study of collection management by Peruvian financial institutions with the purpose of reducing delinquency levels. This study was carried out taking into account the documents registered in the Scopus database where research papers published in high impact journals are consigned. The search was detailed by means of different parameters, achieving the identification of a total of 106 researches that meet the requirements of the present papers. These were subjected to a mixed bibliometric and bibliographic analysis to identify the main characteristics in the volume of production, and the opinion of different authors on the aforementioned topic. **Keywords:** Collection Management, Delinquency, Financial Institutions.

1. Introduction.

Collection management is a method that was designed with the purpose of recovering the highest possible percentage of money that some customers for various reasons have not been able to return to the financial institution, being marked in the databases of these, as a delinquent debtor. There have been many strategies to optimize the work of the portfolio department, such as the constant updating of notices or alerts that are thrown immediately a customer enters in a delinquent status (Arroba Salto & Arreaga Vera, 2018), which also requires investment on the part of the financial institution.

The recovery of past-due accounts receivable depends directly on the correct management of information and effective communication between the entity and the debtor. For Vera (2013), the slow or null recovery of the overdue portfolio may represent the long term operational end of a financial entity, hence the importance of knowing details about the clients, such as debt capacity, income level, reports in systems or database on credit history, and for them it is required to manage digital platforms that are available today thanks to technological advances.

Therefore, knowing the methods that have been used to date and the results obtained in terms of portfolio recovery is essential for any financial institution that seeks to manage healthy and robust finances to meet the challenges it faces in carrying out its functions. Therefore, this research is carried out by means of a bibliometric review to know details regarding the volume of scientific production published in Peru on the aforementioned topic, as well as a qualitative analysis of the cases identified to describe the position of some authors regarding the collection management by financial institutions, in order to answer the question: How has the production of bibliographic resources on the variable Collection Management been during the period 2010-2020 in Peru?

2. General Objective

To analyze from a bibliometric and bibliographic perspective, the production of high impact research papers on the variable Collection Management in Peru during the period 2016-2020.

3. Methodology

A bibliometric review of the variable Collection Management is carried out with the purpose of knowing the main characteristics of the bibliographic production in this topic, through the *Search* tool available in the Scopus web page. In the same way, it reanalyzes from a qualitative perspective this production, allowing to know the point of view of different authors, and in this way to construct a conclusion that fulfills the objective of the present document.

3.1 Methodological design

 Table 1. Methodological design.

	PHASE	DESCRIPTION	CLASSIFICATION
PHASE 1	Collection of data to be analyzed	The information to be analyzed is searched in Scopus, using the established parameters.	 Published documents whose study variables are related to Collection Management. Research papers published during the period 2010-2020. Works published by authors affiliated with Peruvian institutions. There is no distinction on area of knowledge or type of publication.
PHASE 2	Construction of analysis material	Through Phase 2, the identified data are organized using tables, graphs and figures based on data provided by Scopus, and with the help of Excel and VOSviewer tools.	- Year of publication - Country of origin of the publication - Type of publication.
PHASE 3	DRAFTING OF CONCLUSIONS AND FINAL DOCUMENT	After the analysis carried out in the previous phase, we proceed to the drafting of the conclusions and the preparation of the final document.	

Source: Own elaboration (2021)

4. Results

4.1 Co-occurrence of words

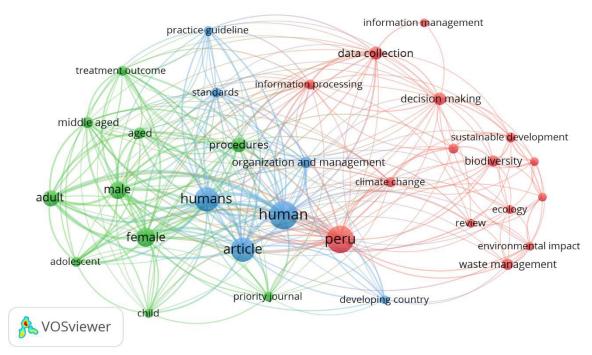


Figure 1. Co-occurrence of words **Source:** Own elaboration (2021); based on data provided by Scopus.

Figure 1 shows the words that are most frequently used in the research on Collection Management in financial institutions in Peru. It then aligns the human component within the organization and how the administration manages these processes. This conclusion is drawn from the first four most visible words in the figure which are Peru, Human, Article and Processes. Isolated, in the upper right part, there is a set of words within which Data Collection, Information Management, Decision Making, are observed, in their order allow inferring that the management in financial institutions invests time and resources not only in the collection of customer data, but in its interpretation and management to reach a correct decision making regarding the management of accounts receivable focusing on the recovery of overdue accounts receivable.

4.1 Distribution of scientific production by year of publication.

The analysis carried out on the historical evolution of the production of research papers is measured during the decade between the years 2010 and 2020, where it is observed according to Figure 2, a constant fluctuation year after year especially between the years 2010 and 2017, where the publications of papers related to the collection management in financial institutions in Peru. This only happened in 2020 when 29 documents were published, including the scientific paper entitled "Correlational analysis of the academic-professional training and tax culture of marketing and business management students", which performs an analysis of the academic-professional training and tax culture of marketing and business management student. (Gomez Chipana, 2020) which performs an analysis on the training of students in the two careers related in its title, facing the tax culture, trying to establish a relationship on the knowledge received in the classroom on issues of taxes and compliance with obligations, and the application of the same in their working life, which would help without any doubt, to understand the organizational culture of many companies regarding the fulfillment of their financial obligations.

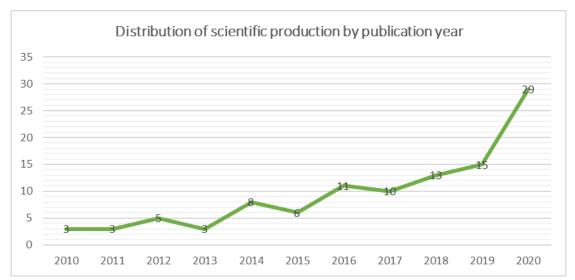


Figure 2. Distribution of scientific production by year of publication. **Source:** Own elaboration (2021); based on data provided by Scopus.

2019, the year immediately preceding the one that registered the highest bibliographic production, reached a total of 15 published documents, occupying the second place, with papers such as "Theoretical perspective of organizational diagnosis", which highlights the importance of an internal analysis in the organization to establish a key diagnosis in the planning of each company. (Bravo Rojas, Valenzuela, Ramos, & Tejada, 2019) which highlights the importance of an internal analysis in the organization to establish a key diagnosis in the planning of each company. Within the topics highlighted in the research is the volume of accounts receivable, as a possibility to recover liquidity and analyze a possible reinvestment of money through the study prior to decision making. It emphasizes the importance of evaluating the different fronts of the organization to identify opportunities for improvement, and aspects to take into account that can become a competitive advantage over other companies in the market.

4.2 distribution of scientific production by country of origin.

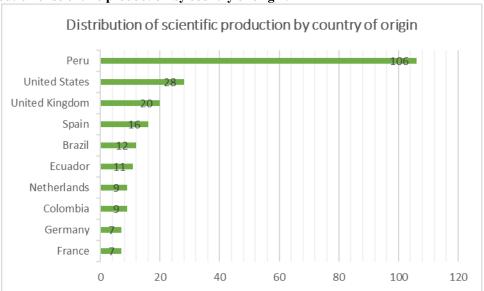


Figure 3. Distribution of scientific production by country of origin. **Source:** Own elaboration (2021); based on data provided by Scopus.

Although the geographical delimitation of this research indicates that only documents published by authors affiliated with Peruvian institutions are analyzed, the participation of international authors who contribute to these documents must be taken into account. Figure 3 shows how Peru, for the same reason, is in first place with 106 documents, the same as the total identified during the execution of phase 1 of the methodological design.

For the purposes of the references of foreign authors, the United States has made contributions in 28 research papers, the United Kingdom 20 and Spain 16, with the latter highlighting the research paper entitled "Valuing seafood products: the Peruvian fishing sector", which raises the debate on the weight of the Peruvian fishing sector in the value of seafood products (Christensen, De la Puente, Sueiro, Steenbeek, & Majluf, 2014). which raises the debate on the weight of the economic sectors through companies, such as in this case, the fishing sector, in Peru's GDP. Highlighting the profit margins that are perceived along the value chain in the exploitation of fish in the Pacific Ocean. He also urges to know the fishing policies that become the legal framework for this activity. The relationship found with the recovery of the portfolio is that in order to provide stability and sustainability over time to its employees, any company needs a correct level of liquidity and a prudent margin of accounts receivable from clients. The effective management of information through both primary and secondary sources is a determining factor in the achievement of financial objectives and goals in all types of companies.

Figure 4 shows, through a correlation map, the interaction between the countries that participate in the bibliographic production published in journals indexed in Scopus.

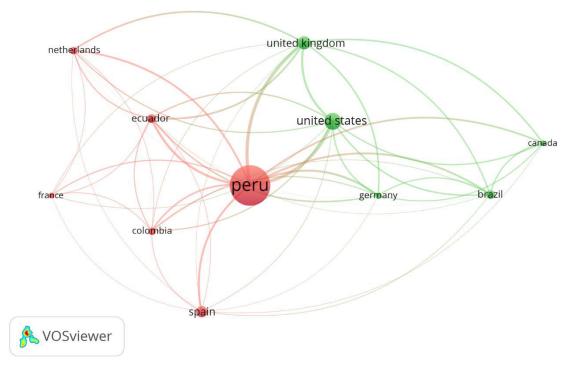


Figure 4. Co-citations between countries.

Source: Own elaboration (2021); based on data provided by Scopus.

As explained above, the United States and the United Kingdom are the countries with the largest number of research papers, as shown in Figure 4. A list of Spanish, Colombian, Ecuadorian and Dutch authors is also presented. With the latter, they present the paper entitled "Changing the business culture: theory and practice in typical emerging markets", which focuses on explaining the role of the business culture in the development of the company (Jones & Scott, 2011) focusing on explaining organizational culture from the postgraduate preparation of management professionals who, through their knowledge, guide companies in

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achieving their objectives. Within the organizational culture, mention is also made of the policies not only of portfolio recovery, in terms of collection style, methodology, flexibility, among others, but also in the repayment of the organization's own debt. In this way, it is possible to describe how organizational culture has traditionally been managed in companies in emerging economies.

4.3 Types of publication

The authors of all the research topics have different alternatives for publishing their findings. Figure 3 shows the distribution of all the scientific production analyzed in this research, according to the type of publication chosen by the authors.

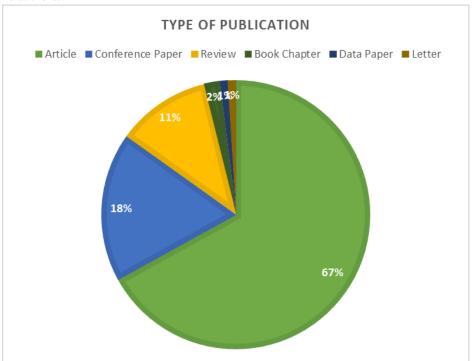


Figure 5. Type of publication

Source: Own elaboration (2021); based on data provided by Scopus.

Of the 106 research papers published and identified in this paper, 67% (71) correspond to journal papers. Eighteen percent (19) are conference articles, including the article entitled "Redesign of Processes for Human Resources Management in a Business Solutions Company", whose objective is to rethink the management of human resources in a business solutions company (Suarez-Torres, Vergara-Castro, & Celis-Soberon, 2020). whose objective is to rethink the management in the Human Resources department, through a pre-experimental study where improvements in the recruitment and hiring processes were implemented, obtaining a percentage of 77% in savings in recruitment and 39% in the incorporation of new personnel.

5. Conclusions

The organization, through its different departments, contributes to the achievement of objectives and goals. In the case of financial companies, the collection of overdue accounts receivable is, according to the authors consulted in this document, a determining factor in terms of the level of liquidity managed by a company and the decision making derived from it. There have been multiple mechanisms used in the collection processes or management designed by the administration applied in Peruvian companies of any sector, including the financial sector, among which are the approach to customers by telephone, e-mail, home visits, legal processes, incentives such as discounts on interest and capital, among others. However, the success of this process will depend largely on factors such as the client's willingness, economic capacity, current situation, employability, among others. The truth is that the reduction of delinquency through collection management is a vital process, especially in companies of the financial sector who, through the correct management of

information, studies made to the credit history of individuals, including the request of guarantors who are third parties who lend their name to support, through their assets, the debts contracted voluntarily by the debtor. These mechanisms seek to ensure that it is not necessary to spend money to collect or return the money invested.

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