HOW THIS PANDAMIC SITUATION BECOME AN OPPORTUNITY FOR SELF-HELP GROUP
MEGHA TIWARI
(Research Scholar)
Jayoti Vidyapeeth Women’s University, Jaipur

Article History: Received: 10 January 2021; Revised: 12 February 2021; Accepted: 27 March 2021; Published online: 28 April 2021

ABSTRACT
Engaging ladies has for some time been seen as the answer for some worldwide issues. Social orders that focus on ladies’ strengthening show better advancement records and are better administered, steadier, and less inclined to brutality. Interestingly, social orders that compel ladies’ instructive and work openings, and that deny ladies an equivalent political voice, are more unfortunate and more inclined to defilement. Ladies enduring the worst part of the drawn-out financial and cultural outcomes of the COVID-19 emergency, even the restricted additions, and hard-won advancement ladies have made in the previous twenty years are in danger of being moved back. Coronavirus has amplified the inescapable injustice that keeps on restricting ladies chances, going about as an incredible speaker of disparity.
SHGs have arisen as cutting edge laborers and the last mile interface among governments and individuals during this emergency by reacting to COVID-19; they are making veils, hand sanitizers, PPE units, circulating bring home apportion, dispersing COVID-19 related data, and running local area kitchens to take care of the defenseless is reflected in this paper.

KEYWORDS: Impact of corona on self-help groups, government support and how empower such situation to group.

1. INTRODUCTION
Covids are an assorted gathering of infections contaminating various creatures, and they can make gentle extreme respiratory diseases in people. In 2002 and 2012, separately, two exceptionally pathogenic Covids with zoonotic source, serious intense respiratory disorder Covid (SARS-CoV) and the Middle East respiratory condition Covid (MERS-CoV), arose in people and caused lethal respiratory ailment, making arising Covids another general wellbeing worry in the twenty-first century. Toward the finish of 2019, a novel Covid assigned as SARS-CoV-2 arose in the city of Wuhan, China, and caused a flare-up of surprising viral pneumonia. Being exceptionally contagious, this novel Covid infection, otherwise called Covid sickness 2019 (COVID-19), has spread quickly everywhere in the world. It has overwhelmingly outperformed SARS and MERS regarding both the number of contaminated individuals and the spatial scope of pestilence territories. The progressing flare-up of COVID-19 has represented an unprecedented danger to worldwide general well-being.

Timeline of the key events of the COVID-19 outbreak
2. IMPACT ON SELF HELP GROUP AFTER ANNOUNCED LOCKDOWN

1. The lockdown declared in March 2020, to control the spread of the Coronavirus in India has sent shockwaves across the Indian economy. Provincial economies are in trouble, with supply chains remove, work deficiencies, and rising joblessness. The lockdown has had quick and obliterating consequences for ladies and young ladies.

2. Sex put-together savagery is concerning the ascent. Ladies' neglected work has expanded alongside the nervousness to take care of their families. Income is restricted and with winning social separating standards, collectivization has gone to a complete stop. Every standard gathering and exercise at the SHG, VO, and CLF have halted, for an uncertain timeframe.

Utilization of computerized apparatuses while changing the idea of SHG gatherings will permit the progression of the right data. Notwithstanding, online correspondence can't sub for the week-by-week SHG gatherings, which should proceed, with social separating standards set up, as they are a stage for investment funds as well as for guaranteeing aggregate prosperity, food security, and backing.

3. In June, country India will enter another planting cycle. Ladies will no doubt, as of now, focus on their livelihoods which will influence participation and recurrence of SHG exercises. They will have no ideal opportunity to meet, to talk about their requirements or complaints. This is a significant angle that is probably going to get weakened, however can be kept away from, maybe through inventive types of online correspondence, and more hand-holding and effort to ladies through sexual orientation champions including senior SHG pioneers, local area asset people. For specific exercises, SHGs have begun utilizing advanced methods of correspondence like WhatsApp.
4. Ladies not having the option to move out of their homes (aside from ranch work), have lost spaces outside the home, like SHG gatherings, where they could meet up and share personal subtleties of their private lives, including homegrown maltreatment. With this space being shut, ladies have lost the space to share their encounters and have a local area of help. This has and will keep on affecting the SHG development.

3. HOW SELF HELP GROUPS EMPOWERED WOMEN DURING THIS PANDAMIC CONDITION?

Ladies' SHGs have engaged ladies across provincial towns in India to get independent by building their abilities and giving admittance to monetary help, empowering them to expand their pay. In any case, because of the COVID-19 emergency, there is an issue of grim pay openings because of an absence of transport and promoting offices to sell their produce and non-accessibility of credit. It has constrained a large number of transients to move back to their towns from enormous urban communities because of the absence of pay openings. With the development of individuals to rustic regions, there is a need to guarantee legitimate medical care, spread mindfulness about COVID-19, and keep an inventory of fundamental wares for individuals. Ladies' self-improvement gatherings (SHGs) in-country territories are fighting COVID-19 in India.

3.1 Details of masks, PPE, face shield etc. produced through SHG network and media coverage are as follows:

**Masks**: As detailed by 27 State Rural Livelihood Missions (SRLMs), around 1.96 crore covers have been created by the SHG individuals (as of eighth April 2020). Around 78,373 SHG individuals are by and by associated with the assembling of veils. Jharkhand SHGs were quick to react and have delivered around 78,000 covers since March 22, 2020. These veils were being sold at the premises of different area collectorates and sponsored clinical stores at a reasonable cost.

- From the country's eastern area, 853 SHGs including 2516 rustic ladies of Chhattisgarh have provided covers to the state. Self-improvement gatherings in Odisha have made more than 1,000,000 veils for dissemination of covers among average folks.

- In Andhra Pradesh, 2254 gatherings of 13 sub-squares of the region have followed the rules of government for the assembling of material face covers. Additionally, Karnataka country self-improvement gatherings have created 1.56 lakhs of face covers simply in 12 days with their commitment to forestall the spread of infection in the state.

- Northern Goa locale provincial advancement organization through the assistance of SHGs has provided 2,000 veils across the state.

3.1.2 **Personal Protective Equipment:**

SHG individuals are additionally fabricating PPE including covers, outfits, face safeguards, and so on. Around 5000 PPE units have been produced so far by SHGs in different states including MP, Himachal Pradesh, Punjab, and Karnataka. Punjab SRLM announced a stock of 500 covers to Civil Surgeon, Kapurthala. Meghalaya detailed stockpile of 200 face safeguards to region Medical Health official. Karnataka detailed the creation of 125 face safeguards. SRLMs of
Meghalaya, Jharkhand, Karnataka, Himachal Pradesh, and Punjab have announced the creation of face safeguards, outfits by the SHG individuals.

3.1.3 Women collectives step up to promote hand hygiene in their communities with affordable hand Sanitizers

900 SHG ventures in 9 States have delivered 1.15 lakh liters of sanitizers with the creation in the three States of Tamil Nadu, Madhya Pradesh, and Andhra Pradesh surpassing 25,000 liters each. Around 900 SHG endeavors situated across the provinces of Andhra Pradesh, Himachal Pradesh, Jharkhand, Kerala, Manipur, Madhya Pradesh, Nagaland, Tamil Nadu, Uttar Pradesh, and Mizoram are delivering sanitizers to take care of taking off request.

1. Following rules proposed by the World Health Organization (WHO), a very much estimated blend of four fixings has been utilized to build up these sanitizers in Jharkhand. Valued humbly at Rs. 30/- per 100 ml container of sanitizer, they are being disclosed accessible to the general, medical clinics, and police headquarters.

2. Some SHGs have additionally been offering fluid cleansers to ensure safe hand cleanliness. SHG units situated in the territories of Andhra Pradesh, Chhattisgarh, Madhya Pradesh, Maharashtra, Mizoram, Nagaland, and Tamil Nadu have additionally had the option to deliver 50,000 liters of hand-washing items.

3. Supporting their occupations through socially responsive commitments in advancing safe cleanliness rehearses inside their particular networks, these ladies have been battling the COVID-19 flare-up with the most extreme devotion and dedication.

4. IMPORTANCE OF SHGs IN THE LIFE OF GROUP MEMBERS

4.1. THE WOMEN’S MOVEMENT

More than 19 million veils have been created by about 20,000 SHGs across 27 Indian states, notwithstanding more than 100,000 liters of sanitizer and almost 50,000 liters of hand wash. Since creation is decentralized, these things have reached generally scattered populaces without the requirement for complex co-ordinations and transportation.

With gigantic quantities of casual laborers losing their jobs during the lockdown and food supply chains getting disturbed in certain spaces, SHGs have set up more than 10,000 local area kitchens the nation over to take care of abandoned specialists, poor people, and the defenseless.
HOW THIS PANDAMIC SITUATION BECOME AN OPPORTUNITY FOR SELF-HELP GROUP

4.2. INSPIRING LEADERSHIP

The Covid-19 emergency prodded an innovative wave the nation over. Provincial ladies, especially venturesome are committed. They are, truth be told, better positioned to adapt to the pandemic as their own dubious lives present regular difficulties and continue to test their flexibility. There are a huge number of entrepreneurs who are endeavoring to help their families and satisfy a need in their networks. At the point when these ventures flourish, so do the families and networks that rely upon them. While these microloans have for quite some time been a technique to ease desperation among ladies, they additionally have the more extensive motivation behind siphoning up nearby economies. The nearby miniature account specialists are attempting to help and have a superior thought of what these ladies need than specialists in distant capitals. The lasting hindrance has been how to take advantage of this cozy information on neighborhood needs on an enormous enough scale to affect.

4.3. EMPOWERING VILLAGE WOMEN

It's human instinct to look for a silver covering even amid this pandemic. People need trust. A few areas have demonstrated strong even on these difficult occasions. The sturdiest among these is the self-improvement gathering (SHG) development in India, which is perhaps the most remarkable hatcheries of female versatility and business venture in provincial territories. It is an incredible channel for modifying the social build of sexual orientation in towns. Ladies in rustic regions are presently ready to make autonomous types of revenue. While numerous youthful semi-educated ladies have local abilities, the shortfall of capital and backward accepted practices keeps them from taking a full dive in any dynamic job and setting up their own free business.

5. LEVERAGING SELF-HELP GROUPS TO ADDRESS THE COVID-19 CRISIS

Considering this effect, SHGs are appropriate to assume a basic part in modifying the social and financial request harmed by COVID-19. They as of now fill in as local area assets in wellbeing, cultivating, and nourishment developers, and they have produced huge social capital which can be utilized to plan powerful reactions to the pandemic.

Notwithstanding, with perpetually scant assets and an absence of financing, numerous NGOs are not, at this point ready to give limited building backing to SHGs. Thus, the less-settled SHGs are breaking down. Accordingly, government or improvement area partners like the National Bank for Agriculture and Rural Development could help maintain and fortify SHGs by uniting them and assisting them with getting to the financing they need to build their all-around critical effect on countryjobs. Uniting would infer bunching the self-improvement gatherings together, which would give them a bigger pool of reserve funds to use, really arranging power, and the advantages of economies of scale. Combining SHGs would likewise acquaint more prominent straightforwardness and polished methodology with the gatherings, while requiring the disentanglement of their lawful designs, permitting individuals to oversee them without the need...
of recruiting exorbitant experts. SHGs have consistently prevailed by the adaptability in their tasks: This adaptability ought to likewise be the standard in leagues, on the off chance that we are to make them self-sensible.

With legitimate help, SHGs can have a significantly more prominent effect, when their ladies-driven, local area-based methodology is especially required. Government and improvement area partners should act currently to fortify this dependable model: Women in India, and throughout the planet, have never required it more.

**6. METHOD OF COLLECTION DATA**

Nonetheless, the COVID-19 pandemic has forced various misfortunes on the world and keeps on doing so particularly even as a specialist I was battled to adapt.

Essential information is integral to investigate – yet the pandemic makes for a valuable chance to think about what auxiliary information empowers us to do, particularly in when we're in danger of having no information by any stretch of the imagination. Essential information is information we get straightforwardly dependent on perceptions, tests, and so forth Auxiliary information is information acquired from sources that gathered essential information and have coordinated it to be accessible, available, and so forth

There are numerous approaches to assembled data through optional information as an analyst. I utilized auxiliary information in my exploration which is strongly recommendable in such a circumstance. For instance, writing surveys and meta-investigations, which are both essential to distil examples and data from logical articles. Which can be helped me to create applied models and test new factual strategies in a particularly pandemic circumstance.

**7. GOVERNMENT SUPPORT TOWARDS SELF HELP GROUPS**

1. The financial bundle for the ladies self-improvement gatherings (SHGs) as a component of the public authority's Covid-19 help will help a huge number of ladies to keep their families running and it has tended to the prompt worries of an enormous segment of the general public. The bundle turns out a revenue pad to the helpless ladies and these means will be soothing to a large number of ladies microfinance borrowers' families whose livelihoods would be affected because of this emergency.

2. For the ladies SHGs, the public authority has multiplied the measure of security-free credit to Rest 20 lakh to meet their business necessities. The area will offer quick help to 63 lakh SHGs profiting 7 crore families.

**8. OBJECTIVE OF THE STUDY**

1. To highlight the impact of COVID-19 in the life of group members, how they cope-up and endeavor to overcome such situations.
HOW THIS PANDAMIC SITUATION BECOME AN OPPORTUNITY FOR SELF-HELP GROUP

2. In India how SHGs have engaged group members in manufacturing masks, sanitizers to resolve their financial issues by providing them work. It also helps other citizens by giving them a mask, sanitizer at a reasonable price.

3. How the group addresses the COVID-19 crisis in the rural areas?

4. What support and assistance government providing them to meet their business necessities.

9. CONCLUSION

Women’s self-help groups have taken up different obligations, for example, spreading mindfulness about COVID-19, planning sanitizers and sewing facemasks, running local area kitchens just as conveying fundamental food supplies. At the hour of the COVID-19 emergency, ladies in the rustic spaces of India have partaken genuinely to enhance the problem.

Going ahead, it will be critical to reinforce the development, to ensure it can retain the monetary, social and wellbeing stuns of the emergency. Post the lockdown governments ought to assess the speculation by SHG development into COVID-19 reaction and its effect on the SHG economy.

It would likewise be useful to have clear rules from the specialists, about when and how SHGs can reconvene and what precautionary measures they should take at the same time. SHGs ought to likewise use advanced stages, to guarantee the progression of the right data, to stay in touch with one another, and with the change of preparing teaching methods, to convey particular kinds of pieces of training. While the computerized stages can't sub for week-by-week gatherings, it goes some path in offering a brief answer for the quick issue.

REFERENCE

