An Efficient Approach on Data Security with Cloud Computing Environment: A Comprehensive Research

Mrs. Anjali Sharma¹, Dr. Garima Sinha²

¹Research Scholar, School of Computer Science and Applications, IIMT University, (India) <u>anjali.shail@gmail.com</u>

² Professor, School of Computer Science and Applications, IIMT University, (India) <u>mailatgarima@yahoo.co.in</u>

Abstract— this paper discusses the data security in cloud computing. It is a study of data in the cloud and aspects related to it concerning security. As we all know Cloud computing is an emerging domain and security of the data must be protected over the network. Cloud computing is used by many of the organizations for storing the huge amount of data on the clouds. Therefore, there is need to secure the data which may in the form of text, audio, video, etc. There are numerous algorithms designed by the researchers for securing the data on the cloud.

The paper will go in to details of data protection methods and approaches used throughout the world to ensure maximum data protection by reducing risks and threats.

Keywords: Data Security, Data-at-rest, Data-in-transit, Data-in-use, Data Encryption.

I.INTRODUCTION

The word Cloud Computing has appeared newly and it is not is common use. Of the several of definitions are exists, one of the simplest is, "a network solution for providing inexpensive, reliable, easy and simple access to IT resources". Cloud Computing is not think as application oriented but service oriented. This service oriented character of Cloud Computing is not only cuts the overhead of infrastructure and charge of ownership but also provides elasticity and enhanced performance to the end user.

A main concern of cloud data is security and privacy. It is extremely vital for the cloud service to make sure the data integrity, privacy and protection. For this purpose, several service providers are using diverse policies and mechanism that depends upon the nature, type and also size of data.

One of the main question while using cloud for storing data is whether to use a third party cloud service or create an internal organizational cloud. So, the data is additional sensitive to be stored on a public cloud, like, defense and national security data or more confidential future product details etc. This type of data can be extremely sensitive and the consequences of exposing this data on a public cloud can be severe. So, it is suggested to store data using internal organizational cloud. This approach can facilitate in securing data by enforcing on-premises data usage policy. However, it still does not guarantee full data security and privacy,

since many organizations are not skilled enough to insert all layers of protection to the sensitive data. This paper is going on the improvement of data security techniques which used for protecting and securing data in cloud environment. It chats about the potential threats to data in the cloud and their solutions adopted by a variety of encryption methods to safeguard data.

In this paper we organized four Sections.

Section 1 Discusses the Cloud models and their services.

Section 2 Review of literature that provides a close work which already done in this area.

Section 3 Discusses the DATA SECURITY IN CLOUD COMPUTING.

Section 4 Discusses the MAIN SECURITY CHALLENGES.

Section 5 Discusses the PROTECTING DATA USING ENCRYPTION in cloud computing. The final section is the conclusion which provides summary for this study.

II. LITERATURE REVIEW

In categorize to understand the basics of cloud computing and storing data securing on the cloud, a number of resources have been consulted. This section provides a review of literature to set a foundation of discussing different data security feature.

PRIYA JAIN, DR. JITENDRA SINGH CHOUHAN[1] there is numerous security issues pertinent to cloud infrastructure of which most critical ones are discussed in this paper. Next cloud computing security considerations are discussed which must be included in every cloud for the data in it to be secure. Next secure cloud architecture is proposed to secure the data from external attacks.

PACHIPALA YELLAMMA, **N ARASIMHAM CHALLA AND V SREENIVAS**[2]The achievement of the paper has significant meaning to the automation of information and popularization of national economic information network, and has very high reference value to the research of network security technology.

SRINIVAS, VENKATA AND MOIZ[3] provide an excellent insight into the basic concepts of cloud computing. Several key concepts are explored in this paper by providing examples of applications that can be developed using cloud computing and how they can help the developing world in getting benefit from this emerging technology.

TJOA, A.M. AND HUEMER[4]examine the privacy issue by preserving data control to the end user to surge confidence. Several Cloud computing attacks are reviewed and some solutions are proposed to overcome these attacks.

MIRAGE IMAGE MANAGEMENT SYSTEM[5] this system addresses the problems related to safe management of the virtual machine images that summarize each application of the cloud.

CLIENT BASED PRIVACY MANAGER[6] this technique helps to reduce the loss of private data and threat of data leakage that processed in the cloud, as well as provides

additional privacy related benefits.

KREŠIMIR POPOVIĆ, ŽELJKO HOCENSKI[7] in this paper, security in cloud computing was discussed in a manner that covers security issues and challenges, security principles and security management models.

TAKESHI TAKAHASHI, GREGORY BLANCY, YOUKI KADOBAYASHIY, DOUDOU FALLY, HIROAKI HAZEYAMAY, AND SHIN'ICHIRO MATSUO[8] this paper introduced technical layers and categories, with which it recognized and structured security challenges and approaches of multitenant cloud computing.

NAGARJUNA, C.C KALYAN SRINIVAS, S.SAJIDA,LOKESH[9] In this paper the main issue with multi tenancy is that the clients use the same computer hardware to share and process information and the result is that tenants may share hardware on which their virtual machines or server runs, or they may share database tables.

SABAHI[10] discussed about the security issues, reliability and availability for cloud computing. He also proposed a feasible solution for few security issues

MATHISEN, E[11] discussed about some of the key security issues that cloud computing are bound to be confronted with, as well as current implementations that provide a solutions to these vulnerabilities.

BIN CHEN AND XIAOYI YU[12] discussed a scheme for smart power grid cloud computing, and explains the various benefits with the cloud computing, and the existing security issues and preventive measures.

II.CLOUD SERVICES AND MODELS

Cloud Computing provides common resources and services by Internet. In few years ago, the usage of internet is increasing incredibly speedily that increases the cost of infrastructures, hardware and software. So, the new technique known as cloud computing used to solve these troubles by giving service when user demand over the internet and definitely it decreases the cost of infrastructure, hardware and software Services offered in cloud computing have a variety of features like high scalability, reliability, flexibility and dynamic property. Cloud uses a lot of services and models like



SERVICES

Three types of cloud services and user can use any services which are mentioned below:

- A. Software as a Service (SaaS)
- B. Platform as a service (PaaS)
- c. Infrastructure as a service (IaaS)

Essentials	SaaS	PaaS	IaaS
As a service	It is Software as a	It is Platform as a	It is Infrastructure as
	Service	service	a service
Features	It is also called a	Web-based tools to	provides services to
	delivery model	develop applications	the companies with
	where the software	so they run on	computing resources
	and the data which	systems software	including servers,
	is associated with		networking, storage,
	are hosted over the		and data centre
	cloud environment		space on a pay-per-
	by third party.		use basis
Examples	Gmail account	Google App Engine	Microsoft Azure

MODELS

There are three Deployment Models and are described below:

- A. Public Model
- B. Private Model
- C. Hybrid Model

Essentials	Public Model	Private Model	Hybrid Model
Infrastructure	This infrastructure is	This infrastructure is	This infrastructure is
	available to the	available to the	available to the
	general public.	private public.	mixed public.
Resources	Resources are	Resources are	Resources are
	generally	available to	generally
	available to	individual or	available to
	everyone or	selected.	everyone or
	anywhere.		selected.
Services	This kind of a	This kind of a	This kind of a
	service is accessed	service is not	service is accessed
	by everyone.	accessed by	by some time yes
		everyone.	some time no.

IV. DATA SECURITY IN CLOUD COMPUTING

Data security in cloud computing connect more than data encryption. Requirements for data security depend upon the three models services like SaaS, PaaS, and IaaS.

These Three states of data have threat to its security in clouds; Data at Rest which means the data stored in the cloud and Data in Transit which means data that is moving in and Data in use which means data that is use in out of the cloud. Confidentiality and Integrity of data depend upon the character of data procedures, protection mechanisms, and processes. These are in three states like.

A. Data at Rest

Data at rest submit to data in cloud, or any data that can be accessed using by Internet. This consists of backup data and also live data. So it is extremely hard for organizations to protect data at rest if they are not maintaining a private cloud since they do not have physical manage over the data. So, this issue can be determined by maintaining a private cloud with carefully controlled access (fig2).



B. Data in Transit

Data in transit submit to data which is moving in and out of the cloud. This data can be in the form of file/database stored on the cloud and it can be apply for use at selected position. Where, data is uploaded to the cloud, data which uploaded is called data in transit. It is more responsive data like user names and user passwords and can be encrypted at times. So data in unencrypted form is also data in transit.

Data in transit is on event additional which showing to risks than the data at rest because it has to go from one location to another. (Fig2). There are many ways in which intermediary software can watch the data and on occasion have the ability to change the data on its way to the destination. In order to protect data in transit, the major policies are encryption.

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C. Data-in-use

Data in use normally processing like creation or transformation or deletion of data. When processing take place in the Cloud environment, the risks of mistreat increase due to the huge number of users involved in Cloud environment (fig4).



V.MAIN SECURITY CHALLENGES

All we know that it is not simple to protect and guarantee the safety of linked computers because a series of computers and clients are involved this is known as multi-tenancy. The cloud service providers and cloud computing both have to face many challenges, mainly in the area of security issues. So it is very vital to think how these challenges are little and how the security design by models in order to guarantee the security of clients and also establish a safe cloud computing environment. The major challenges involved are:

A. Require of proper governance

During cloud computing services provider has complete control. By passing this control to the provider there is a risk that the loss of control over authority parameters could possibly result in security being negotiation, most important to problems in terms of data access and the application of the resources. This negotiation security concern comes with another threat of creating a gap in security face in cases where Service Level Agreements are not in put with the service provider. Further, the terms of use are also open to the liberty of user meaning that access to data can be exploited quite simply. For instance, the Google search engine status that the user: "agrees that Google has no responsibility/ liability for removal to store any content and other communication maintained or transmitted through use of the service. Amazon also clearly state that they don't take any responsibility, liability/authority for illegal use, fraud, access, loss/deletion of data, or any other sort of access including harm to the application . Therefore, customers are faced with security fears regarding their data and application, as hosted by the third party, service provider or mediator.

B. Lock-in

Another problem is unsatisfactory standards of data format, a lack of operating methods and lack of tools which together because compromised portability between the services and applications, still between service providers. So the customer has to be dependent totally and fully on the vendor.

C. Isolation crash

The distribution of resources owing to multi-tenancy of cloud computing is itself a uncertain characteristic. The lack of divide storage can be deadly to businesses. Other concerns involving guest hopping attacks and their problems are careful to be a huge difficulty in the use and execution of cloud computing applications.

D. Malicious attacks from management inside

Occasionally the architecture of cloud computing environments poses danger to the privacy and security of the customers. While it happens infrequently, this risk is very hard to deal with. Like include the administrators and managers of cloud service providers who can occasionally effort as malicious agents and threaten the security of the clients using cloud computing applications.

E. Insecure or partial data removal

In case where clients request data to be deleted either incompletely or completely, this raises the query of whether it will be possible to delete the preferred part of their data segment with correctness. This makes it difficult for the clients to subscribe to the services of the cloud-computing.

F. Data interception security challenges

Dissimilar with tradition computing, the data in cloud computing is segmented and distributed in transit. This creates more threats due to the weakness and vulnerability of the computing technology and, in particular, sniffing and spoofing, third party attacks and

replies attacks.

There are also disputes that indirectly interact with or influence cloud computing but have no direct contact upon the integrity of cloud computing applications. Such scenarios include alteration of network traffic, network breaks and administrative issues, such as non-optimal use of resources, blocking and miss-connection. There are a few other risks associated to the applications of cloud computing, for example, the risk of social engineering attacks, natural disasters and theft of equipment.

VI.PROTECTING DATA USING ENCRYPTION

Encryption techniques for data at rest and data in transit can be different. For examples, encryption keys for data in transit can be short-lived, while for data at rest, keys can be hold for longer periods of time.



Fig 4: Basic Cryptography Process

Dissimilar cryptographic techniques are used for encrypting the data these days. Cryptography has greater than before the level of data protection for promised content integrity, authentication, and availability. In the basic form of cryptography, plaintext is encrypted into cipher text using an encryption key, and the resulting cipher text is then decrypted using a decryption key as illustrated in Fig 4.

Generally there are three basic uses of cryptography:

A. As Block Ciphers

A block cipher is an algorithm for encrypting data (to create cipher text) in which a cryptographic key and algorithm are applied to a block of data instead of per bit at a time.

In this technique, it is made certain that similar blocks of text do not get encrypted the same way in a message. Usually, the cipher text from the prior encrypted block is applied to the next block in a series.

As demonstrated in Fig 5, the plain text is divided into blocks of data, regularly 64 bits. These blocks of data are then encrypted using an encryption key to create a cipher text.



B. As Stream Ciphers

This technique of encrypting data is also called state cipher since it depends upon the present state of cipher. In this technique, every bit is encrypted instead of blocks of data. An encryption key and an algorithm are applied to every bit, one at a time.

Presentation of Stream ciphers is usually faster than block ciphers because of their low hardware complexity. But, this technique can be vulnerable to severe security problems if not used properly as fig 6.



Fig 6: Stream Cipher Mechanism

As demonstrated in Fig 6, stream cipher uses an encryption key to encrypt every bit instead of block of text. The resultant cipher text is a stream of encrypted bits that can be soon decrypted using decryption key to produce to new plain text.

C. As Hash Functions

In this technique, a mathematical function called a hash function is used to change an input text into an alphanumeric string. Usually the produced alphanumeric string is permanent in size. This technique makes sure that no two strings can have similar alphanumeric string as an output. Still if the input strings are slightly dissimilar from each other, there is a possibility of great differentiation between the outputs strings produced through them.

This hash function can be an extremely simple mathematical function as the one shown in equation (1) or extremely complex (fig 7).

 $F(y) = y \mod 10(1)$



Fig 7: Cryptographic Hash Function Mechanism

All these on top of mentioned methods and techniques are extensively used in encrypting the data in the cloud to make sure data security. Use of these techniques varies from one scenario to another. Whichever technique is used, it is well suggested to ensure the security of data in both private and also public clouds.

VII.CONCLUSION

Improved use of cloud computing for storing data is increasing the style of improving the ways of storing data in the cloud. Data presented in the cloud can be at risk if not protected in a lawful manner. This paper "an efficient approach on data security with cloud computing environment: a comprehensive research" discussed the risks and security threats to data in the cloud and given an overview of three kinds of security concerns. One of the main concerns of this paper was data security and its threats and results in cloud computing. Data in dissimilar states has been discussed along with the techniques which are efficient for encrypting the data in the cloud computing. The study offered a summary of as block cipher, as stream cipher and as hash function which are used for encrypting the data in the cloud whether it is at rest or in transit or in use.

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